



Yourself Online Announces Partnership with A Leading Identity Theft Protection Provider, IDShield

Austin, USA - July 16th, 2020 - Yourself Online, Inc. announces a partnership with leading Identity Theft Protection provider IDShield that will empower thousands of American consumers with tools to take control of their online privacy and persona. In a co-branded partnership, IDShield now provides the yourself.online suite of tools and technology to their members, alongside their existing Credit, Financial Risk and Dark Web monitoring. In providing Yourself Online's groundbreaking Privacy Management tools, IDShield members can now manage their online accounts and social posts across the web, highlighting potential risks to their privacy and reputation.

With the rapid adoption of virtual and remote work, yourself.online is an essential tool for professionals to be successful online. Customers can take control of where their data is available publically and take action to understand their privacy settings across sites, remove old social media posts, tweets and photos which may be damaging to their reputation. Without yourself.online, maintaining online privacy, and cleaning up old photos and posts can take anywhere from several hours to days.

The tool scans for a user's information across Facebook, Instagram and Twitter, other online accounts, data brokers, and data breaches; the data is then analyzed using AI-based image and text processing to provide personalized and actionable recommendations. Users can review then remove posts and pictures, and change their personal information and settings, putting them in control. yourself.online is a paid service, available directly from yourself.online or selected features are available as part of the IDShield Identity Monitoring service which also includes 3 bureau credit monitoring. IDShield is a leader in Identity Monitoring with over 1 Million members across North America, and part of LegalShield which has over 4.3 Million members.

Maintaining privacy and the right persona online is harder now than ever before and comes with even more risk. Consumers have amassed huge digital footprints across multiple decades and life stages. Online profile data is now being used in job candidate profiling, finance assessments, and even dating. Over 70% of corporate employers are now vetting candidates using their social media, and in the new remote working world an individual's online presence matters more than ever. The digital trails that people have left behind are now hurting them like never before.

"Our vision is for yourself.online to be the online guardian to individuals, giving them control over the information they share on the Web" commented James Chance founder & CEO of Yourself Online. Consumers are now living in a new age where an individual's online presence matters more than ever before. People are suffering from the photos they posted when they were at college on Facebook, or because they can't understand how complicated privacy settings have become. "Partnering with IDShield, an organization with over 1 million members, is a huge step towards our vision for us and empowers their members to navigate these new times on the web" he added.

ABOUT YOURSELF ONLINE, INC.:

Yourself Online is an early-stage company, headquartered in Austin Texas, that is an emerging leader in the consumer privacy management space with the vision to become the online guardian to consumers. The

company's current product yourself.online analyzes a customer's data across the Web and provides personalized and actionable recommendations to the customer to improve their privacy and clean up their social media accounts. The company was founded in 2018 by two-ex Google employees, James Chance (CEO and Co-Founder) and Dimitrios Mistriotis (CTO and Co-Founder). The company has a diverse team of employees with specialist skills in online data management, data science, AI and product development. The company has veteran technology and marketing advisors and is funded by a group of investors.

ABOUT IDSHIELD AND LEGALSHIELD:

A trailblazer in the democratization of affordable access to legal protection, LegalShield is one of North America's largest providers of online legal subscription plans covering more than 4.375 million people. Its IDShield identity theft solution for individuals and families has more than one million members. LegalShield and IDShield serve more than 141,000 businesses. In addition, over 40,000 companies offer LegalShield and IDShield plans to their employees as a voluntary benefit. Both legal and identity theft plans start for less than \$25 per month.

IDShield provides identity monitoring and restoration services and is the only identity theft protection company armed with a team of Licensed Private Investigators to restore a member's identity.

For more information about LegalShield, visit: <https://www.legalshield.com/> or for more information about IDShield, visit: <https://www.idshield.com/>.

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